© UNIVERSAL RESEARCH REPORTS | REFEREED | PEER REVIEWED ISSN : 2348 - 5612 | Volume : 05 , Issue : 01 | January – March 2018



## The Role of Entrepreneurship in Economic Growth

## Suman Kumari

E-mail ID - sumaneconomics1990@gmail.com

## Abstract

In a lot of different nations all around the globe, one of the most strong forces that promotes economic growth and progress is entrepreneurialism. In business terms, it is the process of conceiving up and launching a brand-new commercial enterprise with the objectives of making a profit and delivering value to consumers. Entrepreneurs are risk takers who are eager to explore new prospects and ideas, often in the face of apprehension and opposition. They are essential to the functioning of the economy because they provide employment opportunities, propel technological advancement, and contribute to the expansion and maturation of society as a whole. In emerging countries, where it may give a road out of poverty by providing new employment and opportunities, entrepreneurship is especially essential because it can help provide a gateway out of poverty. The significance of entrepreneurship has been recognised by the governments of many nations, and as a result, laws and programmes designed to foster and sustain entrepreneurial endeavours have been put into place. This involves providing prospective business owners with finance, coaching, and training, as well as other resources, in order to assist them in starting and growing successful enterprises. Being an entrepreneur is not without its share of difficulties. Beginning a brand-new company venture may be a challenging and high-risk endeavour that calls for a large commitment of time, money, and other resources. In order to be successful, entrepreneurs need the ability to recognise gaps in the market, create novel goods or services, and overcome obstacles posed by both financial and regulatory authorities. In spite of these obstacles, there is potential for great profit in entrepreneurial endeavours, both for the business owners themselves and for society as a whole. Keywords: Entrepreneurship, Economic Growth, Innovation, Job Creation, Small Business, Startups.

## Introduction

Entrepreneurship is essential not only to the expansion of the economy, but also to the advancement of social and environmental causes. Many people choose to go into business for themselves not only because they want to make money, but also because they want to make a constructive contribution to society and the environment. They create goods and services that solve serious problems facing society, such as poverty and inequality, as well as climate change. This has resulted in the development of a concept known as social entrepreneurship, which aims to combine commercial savvy with social as well as environmental objectives. In addition to its positive effects on society and the environment, entrepreneurship also has the potential to advance diversity and inclusion. No of their gender, colour, or socioeconomic standing, people from all walks of life may follow their ideas and launch their own enterprises thanks to the possibilities presented by entrepreneurship. This may assist to break down obstacles that impede people from realising their full potential and may lead to increased economic and social

© UNIVERSAL RESEARCH REPORTS | REFEREED | PEER REVIEWED ISSN : 2348 - 5612 | Volume : 05 , Issue : 01 | January – March 2018



mobility. In addition, entrepreneurship plays an essential part in the functioning of the global economy, as seen by the proliferation of thriving enterprises that are active on a worldwide scale. The process of globalisation has made it simpler for business owners to enter new markets and find clients in other parts of the globe, which has opened up prospects for economic expansion and growth on a worldwide scale. The introduction of new technologies, such as the internet and social media, has made it simpler for business owners to interact with consumers, suppliers, and investors in other countries. This is one of the many benefits that these new technologies have brought about. Entrepreneurship is a dynamic and varied phenomena that plays a crucial role in promoting economic, social, and environmental growth. This role is essential since entrepreneurship is the primary driver of several types of progress. It allows people to follow their ideas, contribute to the economy by creating employment, and have a constructive influence on society all at the same time. As a result, it is critical that people, corporations, and governments continue to encourage and promote entrepreneurship in all of its manifestations.

The concept of entrepreneurship is not restricted to the launch of typical commercial firms; rather, it may also refer to the establishment of charitable organisations and other communitybased endeavours. The pursuit of profit is not often the primary objective of these organisations, since their primary emphasis is on resolving social or environmental issues. They depend on creative new business models that strike a balance between financial viability and positive influence on society or the environment. The spirit of entrepreneurship is also very important to the processes of technical invention and progress. Entrepreneurs are often the pioneers in the development of novel technologies and products that have the potential to revolutionise whole sectors. This has the potential to result in higher productivity, decreased expenses, and an improvement in the quality of life for both people and communities. Entrepreneurs are often relied upon by corporations and governments to promote innovation; as a result, these entities may give finance and other forms of assistance in order to stimulate the creation of new technology and products. Entrepreneurship has the potential to have a beneficial effect on both a person's mental health and overall well-being. The results of studies have demonstrated that people may get a feeling of purpose, autonomy, and control over their working life by engaging in entrepreneurial endeavours. This may result in higher levels of work satisfaction and wellbeing, both of which can have a beneficial influence on the individuals' families and the communities in which they live.

## Entrepreneurship as a driver of innovation and creativity

The spirit of entrepreneurship has the potential to be a potent engine for economic innovation and creativity. Individuals who are ready to take chances and chase possibilities that others may not perceive are often the kind of people that are successful entrepreneurs. They often have a rare mix of abilities, such as creativity, the ability to solve problems, and a desire to experiment, which may result in the creation of new goods, services, and business models. Entrepreneurs may also play an important role in the spread of novel concepts and technology throughout different sectors of the economy. They are often the first to see emerging tendencies and possibilities in the industry, and they are able to change their companies appropriately. By doing so, individuals may contribute to the development of the economy and the creation of new

© UNIVERSAL RESEARCH REPORTS | REFEREED | PEER REVIEWED ISSN : 2348 - 5612 | Volume : 05 , Issue : 01 | January – March 2018



employment. In addition, business owners have the ability to encourage a climate that is open to new ideas and creative expression in the communities in which they operate. They have the potential to act as examples for other people and to motivate a new generation of people to start their own enterprises if they are successful. They may also assist innovation by investing in research and development, cooperating with other firms, and entrepreneurship can also encounter problems when it comes to the areas of innovation and creativity. For instance, it may be difficult for some aspiring business owners to get access to the resources and skills they need in order to develop and market their ideas. Others may be hampered in their capacity for innovation as a result of legal or regulatory restrictions. In addition, some would-be business owners may be hesitant to seek new possibilities or take risks due to a lack of expertise or apprehension about the potential outcomes. In spite of these obstacles, entrepreneurship continues to be one of the most important engines for driving innovation and creativity in the economy. Policymakers and business leaders may assist in ensuring that entrepreneurs have access to the resources and support they need to be successful and that the economy continues to expand and develop if they contribute to the creation of an environment that encourages entrepreneurial endeavours.

#### Job creation and entrepreneurship

One of the most significant contributions that entrepreneurship can make to an economy is the generation of new jobs. Entrepreneurs conceive up and launch new enterprises and industries, which in turn make job possibilities available to members of society. They are an essential component in the job creation process, particularly in industries with a restricted labour force. The creation of new firms and the growth of existing ones are the two primary methods through which employment opportunities are generated as a result of entrepreneurial activity. There are several different ways in which new enterprises might provide employment opportunities. For instance, they could need to find employees to fill positions in sales and marketing, administration and production, as well as other roles. In addition to this, they have the ability to generate indirect employment opportunities through employing various suppliers, vendors, and service providers. Current companies may be expanded by existing entrepreneurs via the purchase of additional goods, services, or market segments. As a consequence of this, there may be a want for more labour to fulfil the growing demand. Jobs may be created as a result of the expansion of enterprises, which can then lead to greater earnings, more consumer spending, and overall economic expansion. Entrepreneurship has the potential to not only result in the creation of new employment but also to contribute to the maintenance of existing ones. When individuals become entrepreneurs and launch their own companies, they get a greater degree of control over their professional lives and are able to shape the nature of their working environments to better meet their requirements. This may result in higher levels of job satisfaction, fewer rates of employee turnover, and a more motivated workforce. When it comes to the production of new jobs, entrepreneurial endeavours often run across obstacles. For instance, it may be difficult for some aspiring company owners to get access to the resources and capital they need in order to launch or grow their companies. Others may be constrained in their capacity for expansion and employment creation as a result of regulatory or legal

© UNIVERSAL RESEARCH REPORTS | REFEREED | PEER REVIEWED ISSN : 2348 - 5612 | Volume : 05 , Issue : 01 | January – March 2018



hurdles. In addition, business owners could be hesitant to recruit employees because they are concerned about the high cost of labour or the lack of competent workers in the market. Despite these obstacles, entrepreneurship continues to be an essential engine for the development of new jobs and overall economic growth. Policymakers and business leaders may assist to guarantee that entrepreneurs have access to the resources they need to establish and build their enterprises, therefore contributing to the economy and providing employment opportunities, if they show support for entrepreneurship.

## Entrepreneurship and international trade

Because it paves the way for companies to enter new markets and broaden their scope throughout the globe, entrepreneurship has the potential to have a considerable influence on international commerce. Entrepreneurs that are able to launch and expand their firms effectively have the opportunity to use international commerce in order to get access to new clients, suppliers, and partners. This might result in greater sales, profitability, and market share for the company. The development of an innovative and competitive business culture is another way in which entrepreneurship may assist in the expansion of international commerce. The desire to create new goods and services that are tailored to the requirements of customers located all over the globe is a common impetus for new business ventures. By doing so, they may contribute to encourage trade and investment by raising the demand for products and services across borders. Additionally, business owners that participate in international commerce can profit from economies of scale and scope as a result of their activities. They are able to boost their output while simultaneously cutting their expenses since they now have access to broader markets. In addition to this, they stand to gain from the international division of labour as well as the sharing of information, knowledge, and skills. Both entrepreneurial endeavours and business dealings on a global scale might include potential obstacles. For instance, businesses can have to contend with regulatory and legal obstacles, which make it more difficult for them to enter new markets. In addition to this, they could have cultural and language hurdles, which make it more challenging for them to interact with prospective clients and partners. In addition, it may be difficult for entrepreneurs to get access to the capital and other resources that are necessary to grow into new markets. Despite these obstacles, entrepreneurialism continues to play an essential role in the expansion of international commerce. Policymakers and business leaders may assist to generate new chances for enterprises to expand into new markets and contribute to economic growth and development by helping to promote an environment that is supportive of international commerce and entrepreneurship.

C UNIVERSAL RESEARCH REPORTS | REFEREED | PEER REVIEWED ISSN: 2348 - 5612 | Volume: 05, Issue: 01 | January - March 2018





#### **Role of Entrepreneurship in Economic Development**

Role of Entrepreneurship in Economic Development

#### Access to finance and entrepreneurship

The availability of financial resources is a significant issue that may play a role in determining whether or not an entrepreneur and his or her firm will be successful. To launch and expand their companies, make investments in research and development, and come up with innovative goods and services, entrepreneurs need to have access to finance. However, many people who want to start their own businesses have difficulty gaining access to capital, which might hinder their capacity to follow their entrepreneurial goals. If an entrepreneur does not have any assets or a credit history, it may be very difficult for them to get conventional sources of funding such as bank loans. This is one of the most significant obstacles that they must overcome. There is a possibility that entrepreneurs have restricted access to venture capital or angel investment, two types of investments that are often concentrated in certain industries or geographic regions. Crowdfunding, peer-to-peer lending, and microfinance are examples of alternate forms of financing that entrepreneurs may want to investigate in order to help them overcome the obstacles they face. These choices may give business owners with access to finance, and the standards they must meet are often less strict than those of conventional lenders. In addition, these choices may provide entrepreneurs with other advantages, such as access to business tools, mentoring, and opportunity to expand their professional networks. The obstacles that entrepreneurs have in gaining access to funding may be helped to some extent by legislators and business leaders, in addition to the alternative financing sources that are available. For instance, they might provide assistance to the formation of public-private partnerships that make it possible for business owners to get access to various forms of funding and other resources. They also have the option of investing in programmes that provide business owners support in the form of training, mentoring, and other types of assistance to assist them in achieving their goals. Having access to financial resources is very necessary for the success of

© UNIVERSAL RESEARCH REPORTS | REFEREED | PEER REVIEWED ISSN : 2348 - 5612 | Volume : 05 , Issue : 01 | January – March 2018



any entrepreneurial endeavour. It is possible for policymakers and business leaders to contribute to the promotion of economic growth and development, job creation, and innovative practises by assisting entrepreneurs in acquiring the resources necessary to launch and expand their enterprises.

## Conclusion

The spirit of enterprise is very necessary to the development of a nation's economy. Entrepreneurs generate new firms and inventions, both of which help to boost productivity and drive economic activity. Entrepreneurs also contribute to the development of new jobs. Small firms and new ventures are the primary growth drivers in contemporary economies, and they often provide the impetus that is required to kickstart the expansion of the economy. Entrepreneurs are risk takers and a major driver of innovation, both of which are essential to the expansion of a nation's economy. Innovation results in the creation of new products, services, and industrial methods that enhance the quality of goods and services while also increasing their efficiency and lowering their prices. Competition is also encouraged by entrepreneurs, which results in higher quality goods and services, a wider variety of options, and reduced overall pricing. In addition to this benefit, entrepreneurship contributes to the alleviation of poverty and inequality by increasing economic mobility and the number of work options available. Those who become successful entrepreneurs often originate from less fortunate circumstances; nonetheless, the entrepreneurial path enables them to build wealth and prosperity not just for themselves but also for the communities in which they live. Entrepreneurship is a crucial factor in economic development, technological advancement, the creation of new jobs, and the alleviation of poverty. It is the responsibility of governments, politicians, and society as a whole to provide an atmosphere that is conducive to and supportive of entrepreneurial endeavours. This involves facilitating access to financial resources, lowering the number of obstacles posed by regulations, encouraging education and training, and giving financial backing for research and development.

## References

- 1. Audretsch, D. B. The Entrepreneurial Society. Oxford: Oxford University Press, 2007.
- 2. Audretsch, D. B., Falck, O., Heblich, S., Lederer, A. *Handbook of Research on Innovation and Entrepreneurship*. Cheltenham, UK: Edward Elgar, 2011.
- 3. Parker, S. *The Economics of Entrepreneurship*. Cambridge: Cambridge University Press, 2009.
- 4. Piore, M. J., Sabel, C. F. *The Second Industrial Divide: Possibilities for Prosperity*. New York: Basic Books, 1984.
- 5. Schumpeter, J. A. *The Theory of Economic Development*. Cambridge: Cambridge University Press, 1934.
- 6. Audretsch, D. B. The dynamic role of small firms—Evidence from the US *Small Business Economics* 18 (2002): 13–40.
- Valliere, D., Peterson, R. Entrepreneurship and economic growth: Evidence from emerging and developed countries *Entrepreneurship & Regional Development* 21:5–6 (2009): 459– 480.

© UNIVERSAL RESEARCH REPORTS | REFEREED | PEER REVIEWED ISSN : 2348 - 5612 | Volume : 05 , Issue : 01 | January – March 2018



- 8. Koster, S., van Stel, A., Folkeringa, M. Start-ups as drivers of market mobility: An analysis at the region-sector level for the Netherlands *Small Business Economics* 39 (2012): 575–585.
- a. Key reference:
- 9. Fritsch, M. How does new business formation affect regional development? Introduction to the special issue *Small Business Economics* 27:2–3 (2008): 245–260.
- 10. Carree, M., Thurik, R. The lag structure of the impact of business ownership on economic performance in OECD countries *Small Business Economics* 30:1 (2008): 101–110.
- 11. Geroski, P. A. Entry, innovation, and productivity growth *Review of Economics and Statistics* 71 (1989): 572–578.
- 12. Schumpeter, J. A. *The Theory of Economic Development*. Cambridge, MA: Cambridge University Press, 1934.
- 13. Caliendo, M., Fossen, F. M., Kritikos, A. S. Personality characteristics and the decision to become and stay self-employed *Small Business Economics* 42:4 (2014): 787–814.
- 14. Helmers, C., Rogers, M. Innovation and the survival of new firms in the UK *Review of Industrial Organization* 36:3 (2010): 227–248.
- 15. Bowen, H. P., De Clercq, D. Institutional context and the allocation of entrepreneurial effort *Journal of International Business Studies* 39 (2008): 747–767.